MASTERY ASSIGNMENTS MINI ASSIGNMENT 3

Interview & Present Rubric

Dimension 1
Interview

Reviewer Comment Prompt

Look at the interview the student conducts. Does it:

- Serve a purpose?
- Raise awareness on the societal issue?
- Educate others about the societal issue and organization?

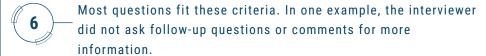


REVIEWER RATING PROMPT 1: INTERVIEW (WEIGHT = 1)

Rate the quality of the questions the student asks. They should meet the following criteria:

- · be thoughtful and researched questions
- engage the interviewee
- be part of an ongoing conversation
- be based in the research and learning from past assignments







The questions are basic and there is rarely follow-up with the interviewee's comments.

None of the questions meets the criteria OR there is no interview portion.

REVIEWER RATING PROMPT 2: INTERVIEW PURPOSE (WEIGHT = 1)

The purpose of the interview is clear and the interviewer has a positive and engaging attitude throughout.



For the most part, the interview is effective and serves a purpose.

Nothing seems forced and the interviewer mostly but not always shows a genuine interest in conducting the interview.

Some questions fit these criteria, but some are clearly not thought out or researched. At several points, the interviewer does not follow up with the interviewee's point.

The questions are basic and there is rarely follow-up with the interviewee's comments.

None of the questions meets the criteria OR there is no interview portion.



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Interview & Present Rubric

Dimension 1
Interview

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INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 3: LENGTH OF INTERVIEW (WEIGHT = 1)

The interview should be between 3-5 minutes long.





The interview is between two and just under three minutes in length.

2 — The interview is shorter than two minutes in length.

The interview is either longer than seven minutes or shorter than two minutes.



MASTERY ASSIGNMENTS MINI ASSIGNMENT 3

Interview & Present Rubric

Dimension 2 Images

Reviewer Comment Prompt

Comment on the slideshow or video. Be specific in your suggestions.

- What is especially appealing or compelling about the slideshow/video?
- How could its purpose be made clearer?

INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 1: PURPOSE (WEIGHT = 1)

The slideshow or video should be well put-together and have a clear, definite purpose. Each image should have been chosen carefully with the goal of relating to the organization's work to address the societal issue.



Excellent slideshow/video with a clear purpose. Each image/scene carefully portrays an aspect of the organization's work on the societal issue.



Good slideshow/video with a clear purpose. One image/scene raised a question of how it relates to the organization's work on the societal issue.



Fair slideshow/video but the purpose is not always clear. A few images/scenes are confusing or did not seem to relate to the organization's work on the societal issue.



Inadequate slideshow/video without a clear purpose and does not seem carefully put together. A majority of the images/scenes do not seem related to the organization's work on the societal issue.



None of the images/scenes relate to the organization's work on the societal issue OR there is no slideshow/video.

REVIEWER RATING PROMPT 2: LENGTH (WEIGHT = 1)

The slideshow should have at least 6 images.
The video should last between 02:30 and 03:00 minutes.



Slideshow: More than 6 images

Video: Run time of 02:30-03:00 minutes



Slideshow: 6 images

Video: Run time of 02:00-02:29 minutes



Slideshow: 5 images

Video: Run time of 01:30-01:59 minutes



Slideshow: 4 images

Video: Run time of 00:01-01:29 minutes



Slideshow: Less than 3 images

Video: No run time

